



**DONALD VAN DE MARK** is a 25-year veteran of CNN, CNBC, and public television who has interviewed hundreds of people. He is the co-founder of MyPrimeTime, Inc. (now [www.SuccessTelevision.com](http://www.SuccessTelevision.com)), a media startup devoted to personal and professional development. His book, *The Good Among the Great*, focuses on 19 personality traits described by psychologist Abraham Maslow. In his popular and engaging presentations, he confirms and illustrates these traits with lively stories and videotape drawn from his years interviewing prominent leaders and offers practical, common-sense guidelines on the shortest route to personal and professional achievement and fulfillment.

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## TOPICS FOR MEMORABLE KEYNOTES

### Your Personal Payoff

Some people are not just successful, they're extraordinary. Moreover, these people share many of the same personality traits. In this presentation you will learn to identify and cultivate three of the same traits: creativity, exuberance, and transcendence. Includes examples from the lives of best-selling author Julia Cameron, former GE CEO Jack Welch, polar explorer Ann Bancroft, and other leaders.

### Interacting Effectively

Great leaders in every field share three key personality characteristics that help them interact effectively with others—they're egalitarian, empathic, and dutiful. Discover how you can develop these traits and achieve more success in all facets of life. Includes examples and exclusive video clips.

### Assessing the World Clearly and Efficiently

Learn to recognize and develop traits of the most admirable, creative, and joyous people. This riveting presentation, full of firsthand accounts of leaders from many fields, will show you how to perceive others and circumstances more clearly and make better choices. See how to become more experiential, realistic, and detached. And also find out how to value the process of your work as much as your performance.

### Developing a True, Whole Self

Become a more admirable, creative, and joyous person. You'll not only learn how to reach your goals, you'll also discover how to "delight in the doing." With video clips of exclusive interviews with leaders like holistic medicine pioneer Dr. Andrew Weil, advertising legend Shelly Lazarus, former U.S. Senator Bill Bradley, and more.

## WHAT AUDIENCES ARE SAYING

*"This was by far the best presentation I have seen at Walmart."*

—Nazil Ayub, Site Merchandising Coordinator, Walmart.com

*"I thought your presentation was excellent . . . The attributes you mentioned are right on point and lead me to consider things differently in my daily life."*

—Hugh W. Nevin, Jr., Director, Cohen & Grigsby, PC

*"It was a true pleasure! I believe our attendees got a tremendous amount out of your session."*

—Tracee Watts, Corporate Meeting Specialist, FHLBank Topeka

*"Donald's presentation was thought provoking, inspiring, informative, and humorous."*

—Avram Goldman, former President and CEO, Pacific Union GMAC Real Estate

